



创新驱动 转型升级

A

2015 11 5

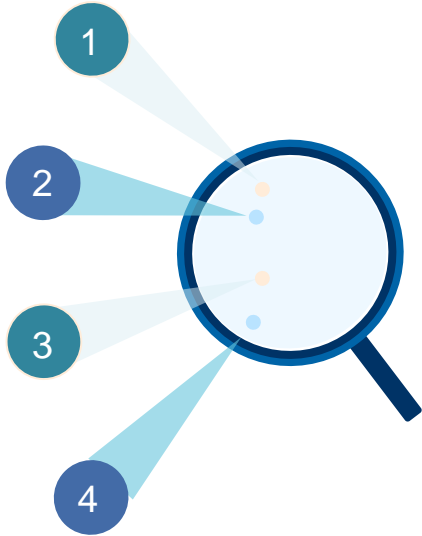




上汽集团

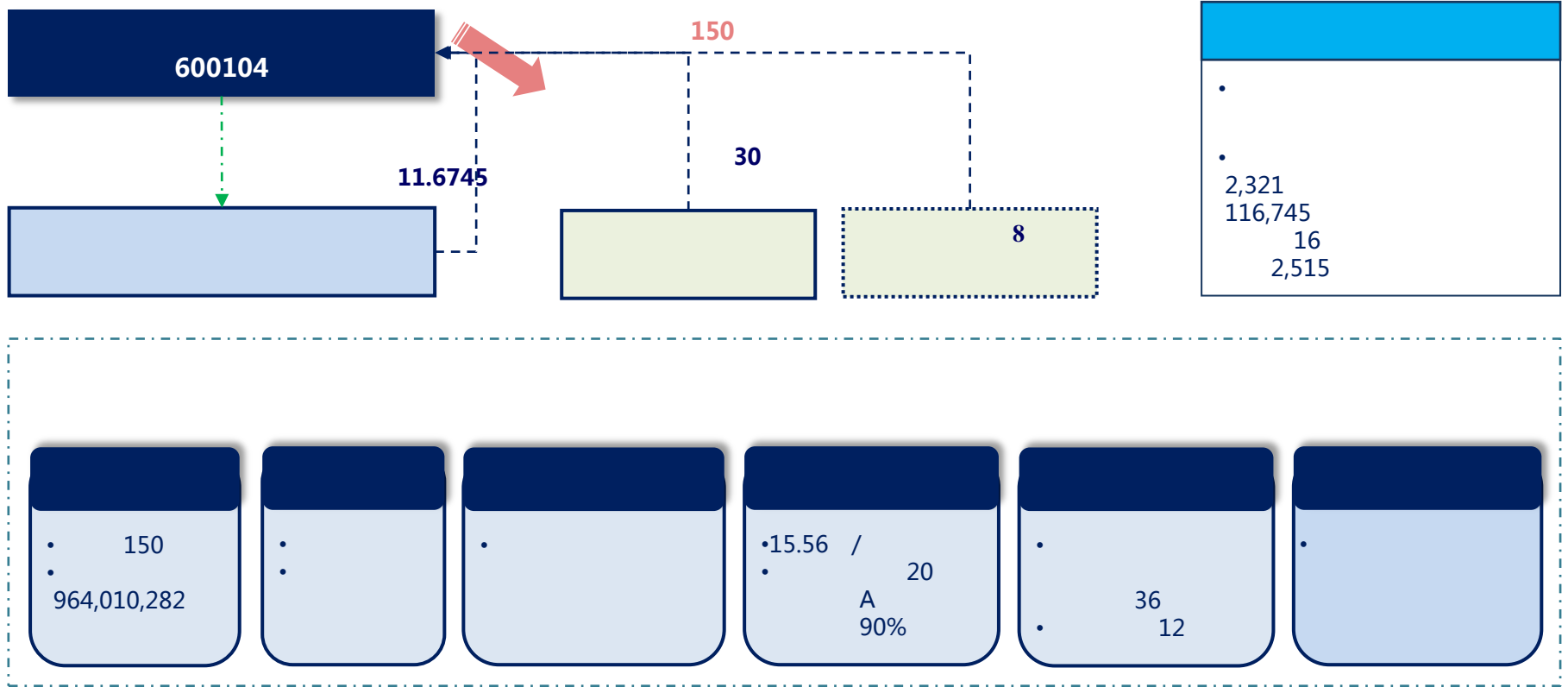
SAIC MOTOR

1、背景及目的





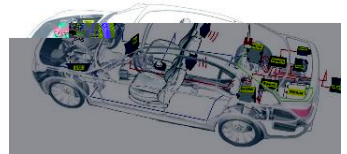
2、发行方案概况





3、募投项目概览

		41.11	40.00
1		19.56	18.00
	EDU	14.51	14.00
2		30.00	20.00
		7.19	5.00
3		7.50	7.00
		8.43	7.00
		6.52	5.00
4		20.00	4.00
		30.00	30.00
		184.82	150.00



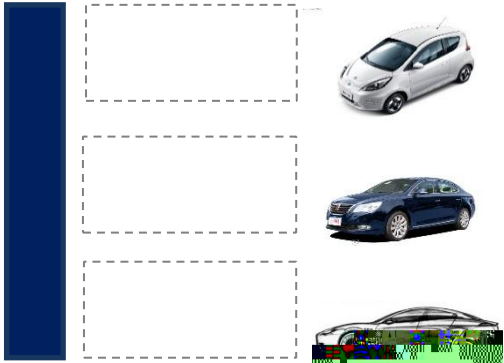


上汽集团

SAIC MOTOR

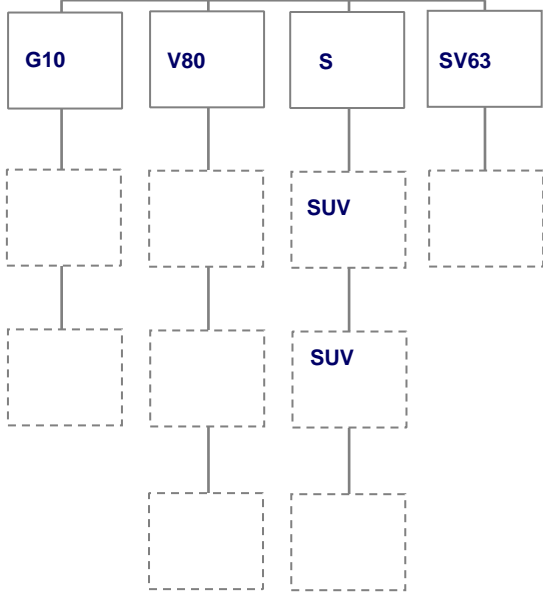
新能源汽车相关项目

新能源汽车相关项目



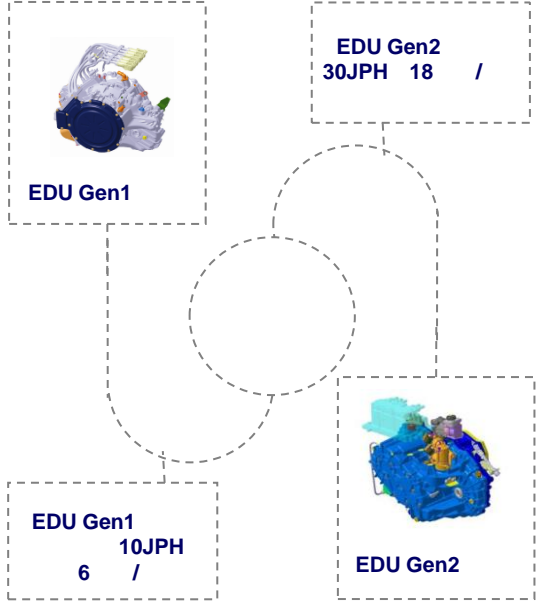
•	41.11	
•	2015	2019
•	2020	30
•		400

EDU



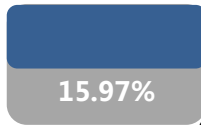
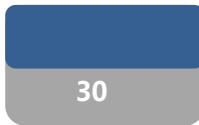
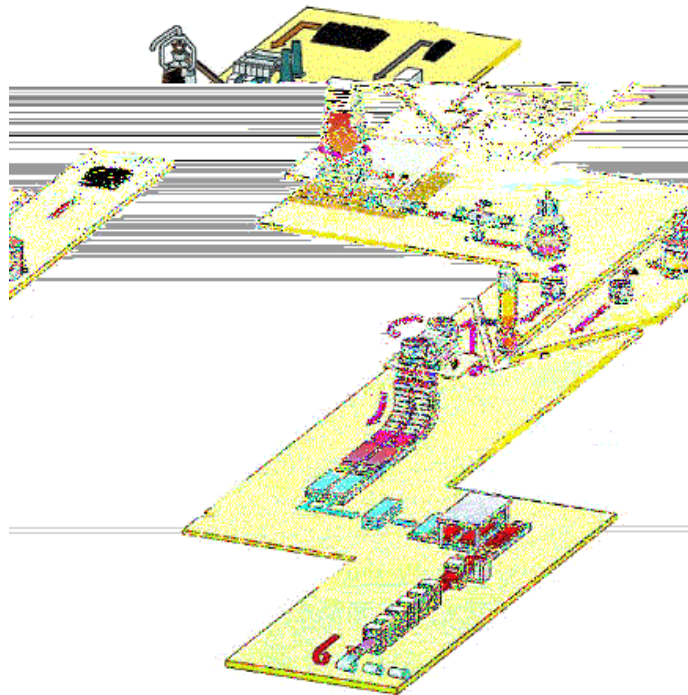
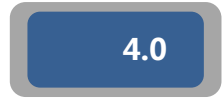
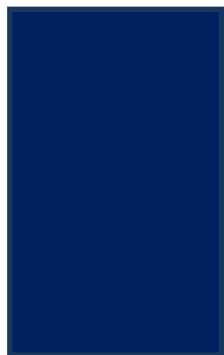
•	19.56	
•	2015	2020
•	2020	2.2
•		68

EDU



•	14.51	
•	EDU	7JPH
•	12.04%	EDU Gen2
•		12.06%

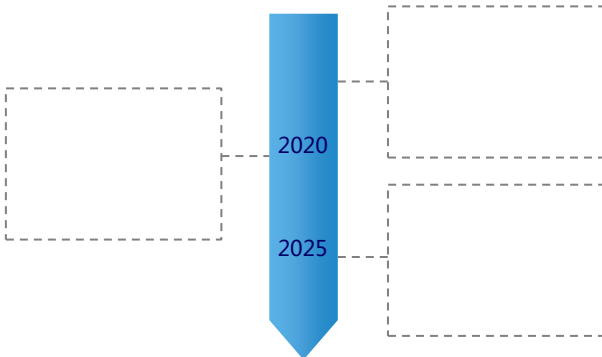
智能化大规模定制项目





[Redacted]

300



• :7.19
•
• 5
•

[Redacted]

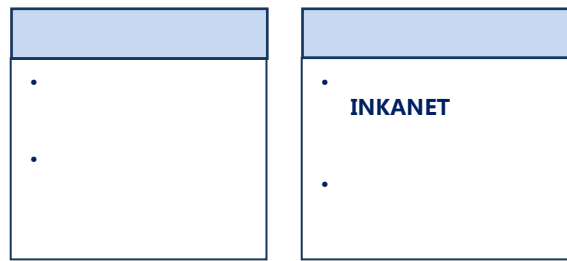
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• :7.50
•
• 5
•

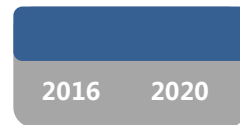
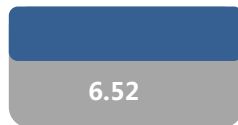
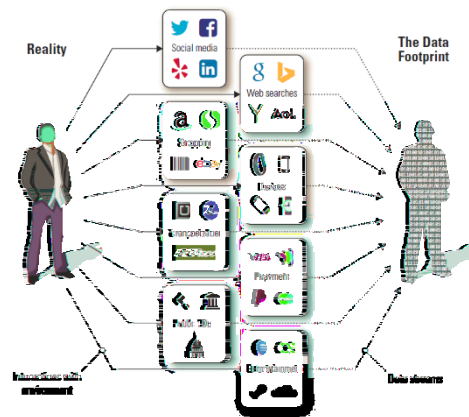
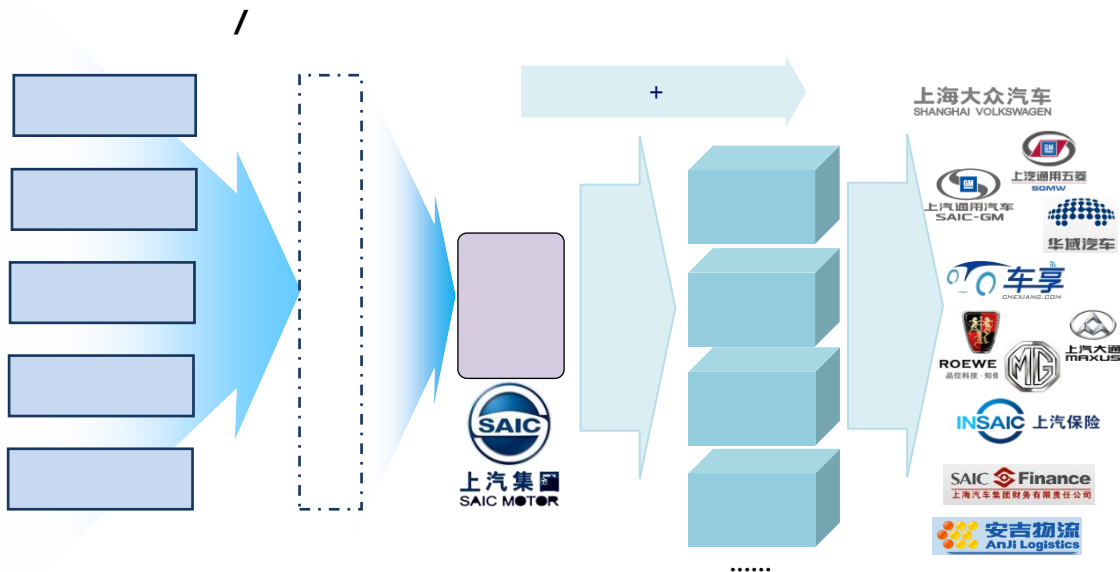
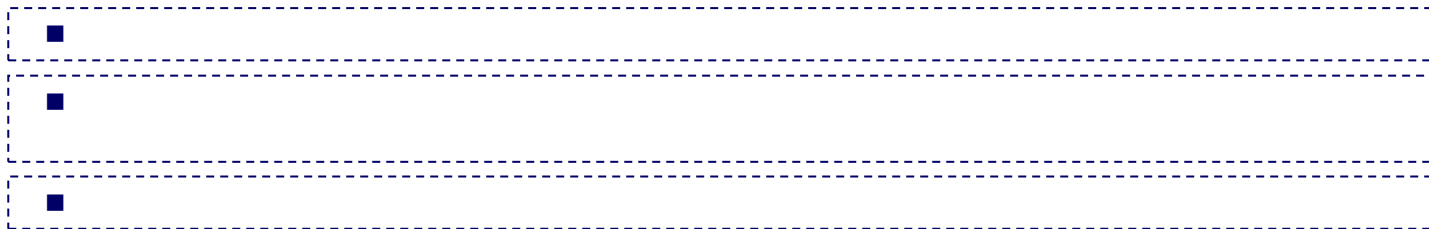
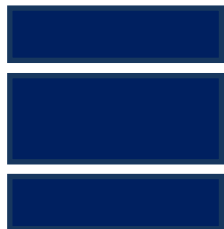
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T-BOX
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• :8.43
•
• 4
•





2020

O2O

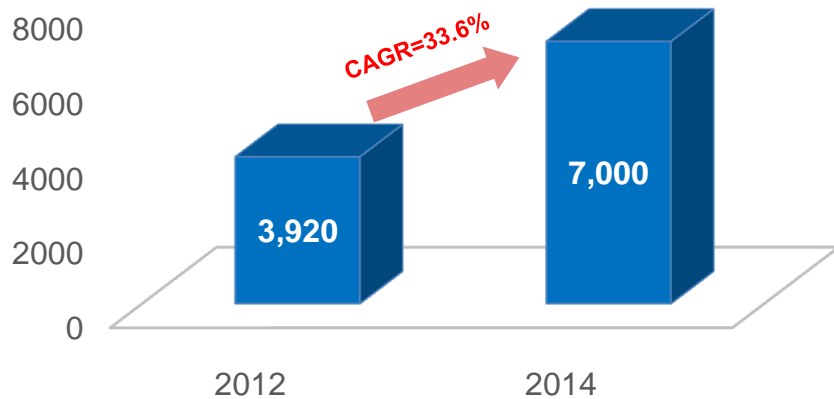




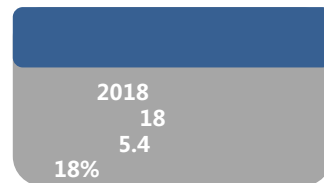
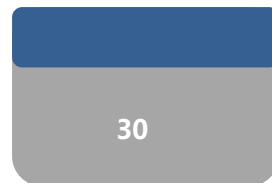
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2014





谢谢!

